

## APPLY: ART FOR COLLECTORS

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# How can I apply to feature, promote, and market my artworks for sale?

- Step 1: Download the fillable PDF application form.
- Step 2: Have the image of the works ready on your hard drive.
- Step 3: Forward the works as attachment to annual@artoteque.com.

#### How many artworks can I exhibit?

 $\bullet$  Provide up to 15  $\sim$  64 works high-quality JPG image files of your works at 72 dpi/ between 1200 - 2500 pixels /21 cm on its shortest side.

#### How long are the works exhibited?

• Two-years beginning with the date of the inclusion.

# How much does it cost to feature and promote my artworks?

- It's a \$119 US promotional ad fee for 15 ~ 18 works.
- It's a \$139 US promotional ad fee for 30 ~ 36 works.
- It's a \$159 US promotional ad fee for 45 ~ 64 works.

#### How to provide the ad fee?

• Once you receive and approve the profile layout in exhibition, we will provide you with the ad fee payment details.

#### What happens to my application?

• When the submission is online the artist will receive a link of the inclusion.

# Art Acquisition: What happens when my artwork is purchased?

- The gallery serves as a platform to display the artist's work and makes efforts in contacting collectors and art buyers interested in contemporary art. However, it is not responsible for selling and shipping the artwork.
- When a buyer expresses interest, all transaction details are forwarded to the artist. The financial transactions are then handled directly between the gallery and the customer. The gallery takes a 38%\* commission from the sale, and the remaining proceeds go to the artist.

## To keep in mind

- The responsibility of shipping the original artwork that a customer is potentially interested in buying lies with the artist. The artist sends the original artwork to the gallery. After careful examination, the gallery issues a Certificate of Authenticity and sends the artwork in a safe package to the purchaser.
- \* Galleries typically retain between 30% and 60% of the selling price.

### **Optional Promotion** (50% discounted)

• Artist Profile in MOT Art Books WOA Magazine.

### How much does a published artist profile cost?

• One page \$ 1,225 US | Two page \$ 2,245 US

# What information should be sent for the Optional Promotion?

- 1 4 high-quality JPG image files of your works at 300 dpi/ 2500 pixels /21 cm on its shortest side.
- The details of the works: title, year, technique, and size.
- Your place of residence and work. Your website.
- A picture of yourself: 300 dpi/ 5 cm/ 2 in JPG image file.
- A critical essay, writing, or statement about your art.

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